

UEC Minutes
August 28, 2017 | BA 290 | 1:30 p.m.

- General Update (Ray Keck)
 - Dr. Humphreys will be teaching a Signature Course, about which many students have expressed their excitement
 - Interviews
 - Have been working with Richard Weber from Steel Branding to prepare
 - Univision interview in Dallas on Wednesday
 - Texas Tribune interview in Austin on Thursday
- Students Impacted by Hurricane/Tropical Storm Harvey (Ray Keck)
 - Many online students have reached out to their instructors
 - Students will be provided with accommodations as they are requested
 - A few of the System universities have closed their doors for a few days
- Enrollment Update (Lee Young)
 - Analysis suggests that fall 2017 should be competitive with fall 2016
 - Working to minimize the number of students dropped for non-payment
 - Sending additional bills to notify students of outstanding debt
 - Calling students to work with them on paying their bill or finding other funding
 - Providing students with additional information on loans
 - Educating parents and students on financial responsibility
 - Collaborating with Academic Affairs to make room for students who were not able to register for needed classes due to caps/waitlisting
- P-3 Update (Derek Preas)
 - Work still needs to be done, but students were able to move in on time and live in the residence hall
 - Leberman parking lot is open
- Fundraising Report (Keturi Beatty)
 - FY 2016-17
 - Strong donor reactivation
 - High donor acquisition
 - Lower on cash gifts, many planned gifts
 - Focus for the future
 - Donor retention
 - Donor experience
 - Philanthropic strategy
 - Promote planned giving
 - Will continue to provide regular reports
 - Send any questions, suggestions, or comments to Keturi
- Institutional Effectiveness, Student/Alumni Surveys, and Quality Assurance (Shonda Gibson)
 - Institutional Effectiveness
 - All remaining documents should be submitted to the Provost and President by the end of the week
 - Self-report surveys
 - Every department rates their own department at an exemplary level or higher
 - This is definitely not accurate given how many departments do not submit their IE reports on time or properly
 - A workshop is being created to help with many of the common issues departments encounter when completing IE documents – a poll to request availability will be sent to everyone
 - Quality Assurance Initiative

- Suggested by the Chancellor
 - Surveys will be sent to determine how well each department is already complying
- Student/Alumni Surveys
 - Non-Returning Student Survey
 - Sent on the 20th class day
 - Results show that vast majority of students do not return due to financial concerns and family obligations
 - Some responses are related to the University (ex. course availability), which have been studied and are being improved
 - Intention to Return Survey
 - Will be sent at the end of each semester
 - First round will be sent at the end of the Fall
 - Graduation Exit Survey
 - Currently have three years' data
 - Each department should have access to all graduates' survey results
 - Common themes in results
 - Students are often brutally honest
 - Students are not utilizing available campus resources
 - Graduates are quickly moving into careers—most have secured employment at good payscales
 - Complaints are regarding parking and food service (these are common complaints among universities)
 - Alumni Survey
 - Will send 1, 2, and 5 years after graduation
 - Ready to send next year
 - Email only
- Can attach this information to census and clearinghouse data in your department
- Please send any ideas or suggestions for improvement to Dr. Gibson
- Programmatic Budget Review and CEO Meeting Update (Alicia Currin)
 - Selected items discussed: deferred maintenance, graduation rates compared to peers, undergraduate and graduate FTE, salary slide with benefits, camps and minors, RELLIS campus, Workday, student debt
 - Discussion of options for canceling the Downtown Dallas contract and moving the campus to El Centro
 - Met with governmental staff to discuss important takeaways
 - Special items will be sunsetted and will have to be regained
 - Will begin the biennium with a deficit
 - The formula (in formula funding) will be examined and possibly changed this year
 - Be sure to emphasize the role that your graduates have in the community and the research that your institution is doing
- Announcements
 - Dr. Robynne Lock (Physics & Astronomy) was nominated at the Tech Titans Gala for her work on a studio classroom model, which has been most successful
 - Reimagine Commerce Initiative
 - Public response has mostly been positive, but there have been a few negative comments
 - Representative Dan Flynn has received multiple calls about the Initiative
 - Some public Q&A's may be helpful